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## WEST HILLS NEIGHBORHOOD COUNCIL

## JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, November 20, 2019, Chaminade HS Condon Center, West Hills California
Approved December 18, 2019

Attendees: Brad Vanderhoof, Faye Barta, Anthony Brosamle, Bob Brostoff, Tony Scearce, and Alec Uzemeck.

Chair Brad Vanderhoof called the meeting to order at 7:37 PM. A quorum was established.

The October meeting minutes were approved as amended.

A minute of silence was observed for Nathan Brin.

Numbers refer to agenda items.

- 3. Chair Comment: None
- 4. Public Comment: None
- 5 Committee Web Pages: Anthony B. mentioned some committee chairs do not know how to post meeting minutes and suggested training. Brad said he is always available and will make that known. Tony S. said there should not be too many admins as it would create confusion and be counterproductive. Brad explained the terms "chair" and "admin" as they relate to the website.
- 6. Ad Hoc Special Events Committee: No updates.
- 7. Live Streaming of WHNC Board Meetings: Tony S. plans to experiment on his own with a motorized tripod and directional microphone. It was agreed that a Board member is still a member of the public and may record/ broadcast video and sound of meetings without seeking approval from the Board. Anthony B. said a political science teacher from Chaminade suggested using film school students from one of the local high schools and offering community service credit in return. He will contact Chaminade to see if students can record a committee meeting as a first trial.
- 8. Distribution of WHNC Ceramic Logo Mugs: Suggestions; Tony S. -- anyone who fills out a speaker card, Brad members of the public in attendance at a Board meeting, Anthony B. elected officials at Board meetings, Brad Janis Risch from the LAPL Adult Literacy Program, Anthony B. members leaving the WHNC Board

Tony S. moved to give a mug to speakers at meetings. Bob seconded.

The motion passed unanimously.

The action will be sent to the WHNC Board.

Brad moved to give a mug to Janis Risch. Fave seconded.

The motion passed unanimously.

Brad will present the mug at the Platt Library. Faye and Tony S. would like to be there.

9. Social Media Report: Brad and Anthony B. provided social media metrics.

Facebook – 40 new page likes (up 344%) over last month, Halloween Houses winners was top post Other popular posts; CD12 movie night, Halloween nostalgia pics 'black cat stalks Lankershim' NextDoor – West Hills NC, 8356 members, 182 new, 32% of households

Twitter – 660 Followers

Chair Brad adjourned the meeting at 8:35 PM.

The next meeting of this committee will be Wednesday, December 18, 2019 at 7:30 PM, Chaminade High School Condon Center, second floor conference room.