



CITY OF
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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

June 18, 2025
Telephonic and Online

Attendees: Faye Barta, Saif Mogri, Co-Chair Penny Newmark, Chris Pike

Absent: Glenn Jennings, Co-Chair Brad Vanderhoof

Other Board Members in Attendance: Brenda Citrom, Kim Koerber

Co-Chair Penny Newmark called the meeting to order at 7:35 pm. A quorum was established.

Numbers refer to agenda items:

- 1) Possible Action to Allow Committee Members to Attend this Meeting Virtually under Provisions of AB2449.
- 2) May 21, 2025 Meeting Minutes: Approved.
- 3) Comments from the Chair: Co-Chair Penny Newmark reminded everyone about the Saturday, June 21 tabling for the "Summer Solstice" at Chatsworth Nature Preserve and the Saturday, June 28 tabling for the Valley Blockfest. The deadline was missed for NC approval for the Canva Pro license for the upcoming fiscal year. We can agendaize this item once the renewal period opens again. Proposed tabling at the Warner Center July 4th Fireworks Extravaganza event was postponed to the next budget year.
- 4) Public Comment: None
- 5) Communication and Outreach Efforts: Faye Barta mentioned that the Beautification Committee is one of the committees with participating community volunteers who help every month and that results in good visibility for WHNC.
- 6) WHNC Yard Signs: Chris Pike displayed onscreen the most recent yard sign files (Community Yards sign & Beautification Recognition sign) during the meeting. There were discussions and agreed upon changes for the copy and font. Signs will be 24"x19". Quantities: Beautification sign-5; Community Recognition sign-50. Chris sent final corrected print files to Saif for quotes. Discussions included that the cost for the signs will be in next year's 2025-2026 budget. Budget Committee meets June 24.
- 7) WHNC Tri-Fold Brochure: The most recent brochure draft was displayed onscreen. Layout, images and copy changes were discussed and agreed to and the revised brochure will be on the July 16 Communications/Outreach Committee meeting Agenda. Chris will be out-of-town on vacation for this meeting.
- 8) Social Media Report: Chris mentioned that the meeting posting on Instagram did not allow access to the Zoom phone number. He will see how this can be modified.
- 9) WHNC Email Service Provider: No discussions.
- 10) Outreach Planning: No suggestions.
- 11) Agenda Items for Next Meeting: See Item #7.

Co-Chair Penny adjourned the meeting at 9:30 pm.

The next Communications/Outreach Committee meeting is on July 16, 2025 at 7:30 pm and will be conducted virtually.