



**CITY OF
LOS ANGELES**
CALIFORNIA



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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

February 19, 2025

Telephonic and Online

Revised April 7, 2025

The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.

Attendees: Faye Barta, Glenn Jennings, Saif Mogri, Penny Newmark, and Brad Vanderhoof

Other Board Members in Attendance: Brenda Citrom

Chair Penny Newmark called the meeting to order at 7:31 PM. A quorum was established.

Numbers refer to agenda items.

- 1) Possible Action to Allow Committee Members to Attend this Meeting Virtually under provisions of AB2449
- 2) Approval of the January Meeting Minutes: Minutes approved.
- 3) Comments from the Chairs: None
- 4) Public Comment: None
- 5) Spending Request for Magnetic Clips: The quotes received by Penny and Saif were reviewed.
Kristal Graphics, 500 pieces at \$1.15 each, plus sales tax
Faye Barta – Yes, Glenn Jennings – Yes, Saif Mogri – Yes, Penny Newmark – Yes, Alejandro Phillips – Absent,
Brad Vanderhoof – Yes
Yes – 5, No – 0, Abstain – 0, Absent – 1, Recusal – 0
Brad will prepare a Spending Request and submit to the WHNC Budget Committee.
- 6) WHNC Support for State Assembly member Jesse Gabriel's Day of Service Event:
Prepare an Event Request Form to table at the event for presentation to the WHNC Board.
Faye Barta – Yes, Glenn Jennings – Yes, Saif Mogri – Yes, Penny Newmark – Yes, Alejandro Phillips – Absent,
Brad Vanderhoof – Yes
Yes – 5, No – 0, Abstain – 0, Absent – 1, Recusal – 0
Brad will prepare an Event Request Form and submit to the WHNC Budget Committee in case there is a request to add funds.
The event is May 4 so there is time.
- 7) WHNC Election Promotion: The Ad Hoc Election Committee has not met. Brad will send out the DONE candidate recruitment flyer again.
- 8) Communication and Outreach Efforts Requested by Committee Chairs: None
- 9) Social Media Report: Penny said iContact has been working well, as the Valentine's Dance sold out, and the last Z&P meeting promotion resulted in a large turnout.
- 10) Notifying Stakeholders of City Council Meetings held at the Van Nuys Courthouse via social media, iContact, WHNC webpage (news feed or calendar), etc.: Brad will investigate adding to website calendar when the City Clerk ENS notification comes out. Brad will try to create a message about signing up for ENS for iContact.
- 11) Changing WHNC Email Service Provider: Saif recommended using gmail. Some committee members thought the ability to use collaborative tools in Google Docs would be advantageous.
- 12) Outreach Planning for 2025: No comments provided.
- 13) Suggestions of Agenda Items for the Next Meeting: Saif suggested discussion on how to use QR codes on the website.

Chair Brad Vanderhoof adjourned the meeting at 7:50PM.

The next meeting of this committee is April 16, 2024 at 7:30 PM, and will be conducted virtually.