



CITY OF
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CALIFORNIA



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WEST HILLS NEIGHBORHOOD COUNCIL

SPECIAL JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

December 17, 2025

Telephonic and Online

Approved January 21, 2026

Attendees: Faye Barta, Glenn Jennings, Penny Newmark, Chris Pike, Brad Vanderhoof

Other Board Members in Attendance: Kim Koerber

Co-Chair Brad Vanderhoof called the meeting to order at 6:01 PM. A quorum was established.

Numbers refer to agenda items:

1. Approval of the November Meeting Minutes: Minutes approved.
2. Comments from the Chairs: None
3. Public Comment: None
4. Communication and Outreach Efforts Requested by Committee Chairs: None
5. Updated WHNC Tri-Fold Brochure: Penny showed the latest version of the brochure. Thanks to Chris for putting it together. Penny presented some comments made by Brenda for consideration. With a few minor changes to wording, the brochure design was finalized. The spending request is already on the Budget Committee agenda.
6. New Artwork for A-Frames: Tabled to January.
7. Social Media Report: Brad gave a brief report. The most popular FaceBook post last month was the Kiwanis Parade in Chatsworth. WHNC agendas had more views than normal. NextDoor had 82 new members (18,012 total). iContact has 2930 members (1200 opens on average).
8. Suggestions of Agenda Items for the Next Meeting: Discussion will resume regarding photo releases and ordering of decals.

Co-Chair Brad Vanderhoof adjourned the meeting at 6:20 PM.

The next meeting of this committee is scheduled for January 21, 2026, and will be conducted virtually.