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WEST HILLS NEIGHBORHOOD COUNCIL

SPECIAL JOINT BOARD AND COMMUNICATIONS/OUTREACH COMMITTEE MEETING MINUTES

September 16, 2026

Chaminade College Preparatory High School

Attendees: Glenn Jennings, Saif Mogri, Penny Newmark, Chris Pike, Brad Vanderhoof
Other Board Members in Attendance: Melissa Findling, Kim Koerber, Jennifer Felix-Shannon

Co-Chair Penny Newmark called the meeting to order at 7:06 P.M.

Numbers refer to agenda items:

1. Approval of the August 19, 2026 Meeting Minutes-Approved.

2. Comments from the Chairs: None

3. Public Comment: None

4. Discussion and possible action on Communications and Outreach efforts requested by Committee Chairs: None

5. Discussion and possible action on promoting the Halloween Houses Event: The City approved the flyer. The QR code needs to be updated on the flyer and Chris will take care of this.

6. Discussions and possible action on approving Luke Noffke to post on social media: Luke did not attend the meeting, item postponed to next meeting date.

7. Discussion on how the WHNC should provide Spanish translation services on website: Committee agreed to include link for translations on website where appropriate. Brad will continue to have Spanish translations with his home page postings.

8. Social media report: Chris said that Instagram has 573 followers, this is an excellent accomplishment, potential reach of 1,000 viewers with links included. Jennifer suggested automatically sharing Instagram posts with other social platforms, i.e., Facebook, TicToc, next Door, etc. Chris can set up automatic sharing when there is an agreement. Brad would prefer not to use cross posting on social media—there are incompatibility issues. He will look into posting updates on Next Door and Facebook. Brad did not have a social media report.

A suggestion was made to increase visibility of the Instagram icon on our website, perhaps on the Home page, right- hand column, as a reminder we are on Instagram. Brad will look into options.

The phone number for WHNC on Facebook must be deleted.

The message board at the Platt Shopping Center should have current information posted, i.e., Agendas, flyers, etc. The board should also not be left blank. A QR code could permanently be included on the message board. Brad has some ideas for the board.

9. Suggestions of Agenda items for the next meeting: LA Transit PSA Program

Meeting adjourned at 8:00 P.M.

The next meeting of this committee is scheduled for October 21, 2026.