



# West Hills Neighborhood Council

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## **Communications Committee/Joint Board Meeting Minutes**

**March 10, 2016 - 7:30pm**

**West Hills Hospital, first floor conference room  
7300 Medical Center Drive, West Hills, CA 91307**

Called to order at 7:30pm

Members Present: Simone Best, Tony Brosamle, Bob Brostoff, Margery Brown, Esperanza Butler, Nicole Flessati, Steve Randall, Reeyan Raynes. Dan Brin, Tom Booth, Ron Sobel were absent.

Minutes of the 2/11/16 were tabled to the April 2016 meeting.

Public Comment: It was brought to the chairs attention that the Operating Rules were to be brought forward at the February meeting. After discussion it was agreed to table the operating rules to April.

Workgroup reports:

Social Media-

- Reeyan restated that at the last meeting we agreed the council need to be consistent and present a unified message across all social media. All agreed.
- It was restated that we grandfathered in the Disaster Preparedness Facebook page created by Esperanza and was agreed to by consensus.
- By consensus the committee agreed to discuss the Social Media Policy at a separate meeting after the election.

Website-

- The Website Work Group is meeting with The Web Corner on 3/16/16. Next meeting of the work group is 3/20/16, 10am at Bob's house.
- Nicole reported she is still working on the style manual.

Outreach-

- Bob reported we need to spend \$1450 by June 2016.
- Elections: Robocalls were made regarding registration. We can't use Nationbuilder to promote elections. By consensus the committee agreed to use current budget and increase I-Contact subscription to promote elections.
- Collateral items were discussed. Steve will bring a sample shirt to the April meeting.

Adjournment 8:46pm