



WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, March 20, 2019, Chaminade HS Condon Center, West Hills California
Approved April 17, 2019

Attendees: Brad Vanderhoof, Dan Brin, Anthony Brosamle, Bob Brostoff, Marge Brown, Steve Randall, Myrl Schreibman, and Alec Uzameck.

Chair Brad called the meeting to order at 7:36 PM. A quorum was established.

The February meeting minutes were approved.

Numbers refer to agenda items.

3. Chair Comment: None
4. Public Comment: None
5. Metro NextGen Bus Survey: Brad distributed Metro's NextGen Bus Study Comment Card. After discussion it was decided to let the WHNC Streets and Transportation Committee take the lead. Brad will support and create a survey if one is requested.
6. Enhanced Calendar for Event Planning. A. Dan will continue to add event farther than two weeks out at the bottom of the Community Calendar. Brad explained how he is adding events to the WHNC Neighborhood Council Calendar on the webpage. Hopefully this will help avoid scheduling conflicts.
7. Promotion of NC Elections: Election promotion continues. The Election Committee needs to meet and spend approved funding asap.
8. Promotion of Special Events: The event has been extensively and existentially promoted.
9. Communications Budget Items for Fall Fest and Spring Fest Bus Bench Ads: The WHNC will not be purchasing Bus Bench ads. Bob moved to transfer the budget allocations; \$200 for Fall Fest and \$200 for Spring Fest ads \$400 total to the WHNC Election Committee.
Yes – 7, No – 0, Abstain – 1 The motion passed and will be sent to the Budget Committee.
10. WHNC Member Handbook: Bob has provided a partial list of topics. Dan Brin suggested another neighborhood council may have a handbook we could use. Brad will investigate.
11. Promotional Items: The Budget Committee previously approved a slight increase to the limit of \$775 approved for this item. Steve presented the quotes he obtained.

PROMO IDEAS FROM MARCO PROMOTIONS -- NO SALES TAX & FREE SHIPPING

6" BAG CLIP #GA-26B 250 @ \$1.11 = \$277.50 + \$55 SET UP FEE = \$332.50

ALISTER BALL POINT PEN #WI-1018C 500 @ \$.24 = \$120.00 + \$15 SET UP FEE = \$135.00 OR 1,000 @ \$.22 = \$220.00 + \$15 SET UP FEE = \$235.00

WHITE CERAMIC MUG #DW-25 288 @ \$.99 = \$285.12 + \$50 SET UP FEE = \$335.12

SPORTY PINT WATER BOTTLE, 16 oz. #DW-14021 200 @ \$1.15 = \$230.00 + \$55 SET UP FEE = \$280.00

After discussion the water bottles were deemed too costly. Myrl moved to authorize increasing the spending limit to \$810 on promotional items in 2018-2019. Steve seconded.

Yes – 6, no – 0, Abstain -- 1

This item will be sent to the Board.

12. Social Media Report: Nothing new to report.

Chair Brad adjourned the meeting at 8:45 PM.

The next meeting of this committee will be held: Wednesday, April 17, 2019 at 7:30 PM, Chaminade High School Condon Center, second floor conference room.