



WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, April 17, 2019, Chaminade HS Condon Center, West Hills California
Approved May 15, 2019

Attendees: Brad Vanderhoof, Dan Brin, Anthony Brosamle, Bob Brostoff, Steve Randall, Ron Sobel, and Alec Uzemeck.

Chair Brad called the meeting to order at 7:32 PM. A quorum was established.
The March meeting minutes were approved.

Numbers refer to agenda items.

- 11. Social Media Relationship Between WHNC Accounts and Social Media Accounts: Anthony expressed a concern the WHNC may be open to valid criticism for posting the iContact content on pages where some stakeholders have been banned. He recommended anything involving a government resource be posted on WHNC outlets first so all members of the public have equal access. Review of the entire topic will continue.
- 3. Chair Comment: None
- 4. Public Comment: None
- 5. Neighborhood Council Elections: Efforts need to increase as the election nears. Materials like the candidate Brochure are needed.
- 6. Support for Safety Forums: Anthony said the Streets and Transportation Committee should not need funding from the outreach account.
- 7. Promotion of WHNC events: No action.
- 8. Communications Budget: Anthony moved to support the zip code recoding process. Ron seconded.
Details – Purchase a list of residences and businesses in West Hills to provide to the Post Office
Support the reclassification of 91304 properties in West Hills in the Post Office data base so mail will automatically be addressed to West Hills instead of Canoga Park.
\$600 from budget line item 20 – Outreach
The motion passed unanimously. The Chair will send to the Budget Committee.
- 9. Communications Budget Additional Swag Items: No additional expenditures at this time. This will be reconsidered at year-end.
- 10. Social Media Report: No updates.

Chair Brad adjourned the meeting at 8:25 PM.

The next meeting of this committee will be held: Wednesday, May 15, 2019 at 7:30 PM, Chaminade High School Condon Center, second floor conference room.