



## WEST HILLS NEIGHBORHOOD COUNCIL

### JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, January 15, 2020, Chaminade HS Condon Center, West Hills California

Revised January 16, 2020

Attendees: Brad Vanderhoof, Faye Barta, Dan Brin, Anthony Brosamle, Bob Brostoff, Saif Mogri, Steve Randall, Tony Searce, Myrl Schreibman (arrived 7:45), and Alec Uzemeck.

Chair Brad Vanderhoof called the meeting to order at 7:30 PM. A quorum was established. The December meeting minutes were approved.

Numbers refer to agenda items.

3. Chair Comment: Brad reviewed the meeting he and Tony S. had with The Web Corner on December 23. WHNC web page updates include: transition from http to https secure website, a tab for agenda requests, and a scrolling slideshow as a banner message. Brad explained the benefits of a secure website for the WHNC. Dan mentioned he is finding it increasingly difficult to link to websites when he prepares the Community Calendar. Tony S. said some browsers like Google Chrome look for a security certificate. Dan said he is receiving many more messages from the West Hills NC Contact Form. The Chairs will investigate.
- Myrl Schreibman arrived.
4. Public Comment: None
5. Neighborhood Watch Signs, Action to Order Thirty (30) Signs for \$1000: Brad explained there may be an artwork change, which will not incur additional cost and will be presented to the Public Safety and Emergency Preparedness Committee for approval.  
Faye moved to purchase up to twenty (20) signs at a cost not to exceed \$1000. Steve seconded.  
Yes – 8, No – 1, Abstain – 1  
The motion passed and will be sent to the Budget Committee.
6. WHNC Logo Bags for Outreach, Action to Order 1000 bags for \$1485: Brad presented pricing from Kristal Graphics; qty. 500 @ \$1.55 each, qty. 1000 @ \$1.35 each for USA made bags with sewn hand straps. Steve said he received a quote from Alexander Printing for \$1.75 each.  
Myrl moved to purchase up to 1000 bags for a cost not to exceed \$1485. Faye seconded.  
Anthony moved to amend with a requirement the bags have pleated sides. Alec seconded.  
Yes – 9, No – 0, Abstain – 1  
The amendment passed.  
Tony S. moved to amend allowing the Chair to substitute a different bag meeting above requirements. Steve seconded  
Yes – 9, No – 0, Abstain – 1  
The amendment passed.  
Vote on the original motion:  
Yes – 8, No – 0, Abstain – 2  
The motion passed and will be sent to the Budget Committee.
7. Website Enhancements: Covered in Chair Comments.
8. Committee Web Pages: Bob said he thinks the committee pages vary in format. Anthony B. suggested putting the agenda and minutes section higher on the pages. Tony S. said a link at the top of a page (similar to the one on the Board page) would be easier and accomplish the same thing. Brad will work on the links.
9. Special Events Committee: Steve and Myrl gave some background and status on the Valentine's Day Senior Dance. Myrl expected to start promoting the event the following week.
10. Additional Outreach: Brad said he would like to investigate using surveys to get more idea of how stakeholders feel about issues. Myrl said the two demographic groups the WHNC is not reaching are seniors and youth (under 25). Anthony B. suggested the first or trial survey could ask for public opinion on the idea of supportive or safe parking on Sherman Place.

11. Live Streaming WHNC Board Meetings: Tony S. described a program offered by Evan White, an EmpowerLA approved vendor, designed to build participation in neighborhood councils. Brad said the initial program cost is \$4000. Consensus was that the WHNC should not pay a consultant that much as current outreach efforts are effective and improving.
12. Distribution of Ceramic Logo Mugs: No suggestions.
13. Social Media Report: Top posts last month; Zumba for older adults - 1.3K, coyotes SSMPA - 697, homeless count 2 – 969, Classical piano at Platt Library – 562, League of Women Voters ethics speakers – 650, WHNC certificate to Leslie Frankel – 1.3K WHNC certificate to Mary Kuebler – 2.6K, homeless count 1 – 972.

Chair Brad adjourned the meeting at 8:52 PM.

The next meeting of this committee will be Wednesday, February 19, 2020 at 7:30 PM, Chaminade High School Condon Center, second floor conference room.