



CITY OF  
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## WEST HILLS NEIGHBORHOOD COUNCIL

### JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, October 21, 2020, Webinar and Telephonic Meeting  
Revised December 9, 2020, 2020

Attendees: Brad Vanderhoof, Dan Brin, Bob Brostoff, Marie Javdani, Steve Randall, Anthony Scarce, and Alec Uzemeck

Chair Brad Vanderhoof called the meeting to order at 7:44 PM. A quorum was established.

Numbers refer to agenda items

Comments from the Chair: None

Public Comment: None

3. Proposed Virtual Communications Protocol Pending before BONC: After discussion, by consensus it was agreed there are some egregious provisions in the proposal. Dan suggested everyone make their thoughts known to BONC.
4. LANCC Funding Request of \$500-\$1000 for 2021 Congress of Neighborhoods: By consensus it was decided it is too early to vote on an allocation for the 2021 Congress. No action was made.
5. Website Enhancements: Marie offered to help review the site.
6. Committee Web Pages: No Update.
7. Report from the Special Events Committee and any Support Needed from Communications: The Halloween Houses addresses will need to be uploaded to website.
8. Web Surveys to Determine Public Opinion: Bob said i-Contact has a survey feature. He will send a sample. Marie will work on questions for a stakeholder survey. Anthony has a traffic survey from the Woodland Hills Warner Center Neighborhood Council and he will forward.
9. Distribution of Ceramic Logo Mugs and other Promotional Items: Brad suggested giving one with every certificate of appreciation. Anthony asked if it is practical to send a mug to participants of the WHNC Board and Communications Committee meetings. The logistics (packaging and shipping charges etc.) for this are

unclear.

Dan moved to authorize WHNC committee chairs to distribute mugs at their discretion to meeting attendees and others who advance committee objectives.

Yes – 6, NO – 0, Abstain – 0 The motion passes unanimously.

10. Social Media Report: Brad reported there are problems with the WHNC NextDoor account. Anthony reported he does not have the Twitter login and may have to create a new account. Brad will contact Ann-Marie Holman at DONE for assistance.

11. Adjournment

Chair Brad Vanderhoof adjourned the meeting at 8:43 PM

The next meeting of this committee is January 20, 2021 at 7:30 PM