



CITY OF
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CALIFORNIA



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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BEAUTIFICATION COMMITTEE/BOARD ONLINE AND TELEPHONIC MEETING MINUTES

Monday, June 14, 2021 @ 6:00 PM

Approved July 19, 2021

Numbers refer to agenda items:

1. Committee Co-Chair Brad Vanderhoof called the meeting to order at 6:04 PM. Those in attendance: Faye Barta, Dan Brin, Jessica Fuentes, Glenn Jennings, Heidi Manning, Steve Randall, Tony Scearce, Myrl Schreiberman, Joan Trent, and Brad Vanderhoof. Absent was Kian Gholibiek. Council member Tariq El-Atrache also attended. Stakeholder Reeyan Raynes also was present. A quorum was established.
2. The May 18, 2021 minutes were approved as amended.
3. Comments from the Chairs: Co Chair Brad advised that new Board member Glenn Jennings had been added to the committee. There were no objections to Glenn's addition. Brad asked Board member Tariq El-Atrache if he wanted to become a member of the committee. Tariq said yes. The committee agreed to add Tariq as a member.
4. Public Comment: None
5. Discussion and Possible Action on Board Event Approvals for July, August, and September cleanups:
There was a brief discussion by committee members regarding the committee's cleanup efforts. There were several suggestions that events other than cleanups, such as planting of plants and trees and milkweed for the butterflies, should be held. Also discussed was the need to inspire more public engagement and rotate kinds of projects that the committee can do, along with requirements for different projects and working with other groups.
The committee then undertook choosing three different areas for cleanups and activities for the months of July, August and September. For July suggestions were the medians on Valley Circle, Valley Circle continuing to Chatsworth Lake Manor, cleaning and replenishing sand at parks' sandboxes, Valley Circle south of Woolsey Canyon, the east side of Fallbrook between Lull and Ingomar. A majority of the committee voted to clean the east side of Fallbrook between Lull and Ingomar on July 31, 2021, between 8:00 AM and 11:00 AM.
For August suggestions were Valley Circle to Woolsey Canyon, cleaning up Shadow Ranch Park, painting fire hydrants (with Brad reporting that although we do have some yellow paint left, we would need to purchase more), and Valley Circle to Roscoe and Las Rojas. A majority of the committee voted to paint fire hydrants on August 28, 2021, from 8:00 AM to 11:00 AM, and for a budget of \$100 for paint and supplies.
For September, Anthony suggested assisting with the milkweed planting at Orcutt Ranch Park (with reference to item #10 on the agenda). The entire committee voted in favor of that project, for which the date and time will be announced in the future.
6. Discussion and Possible Action on Resuming Providing Pre-packaged Snacks at Beautification Events:
After a brief discussion it was agreed that in addition to water, the committee should supply pre-packaged snacks at our events, at a cost of up to \$25 per event. With one abstention, the motion passed.
7. Discussion and possible action on Beautification Committee's Funding Requirements to Fiscal Year 2021-2022:
After brief discussion of the need for new tools and other items and food for cleanups, it was determined that the budget should be \$2500. Then an amendment was suggested, to add \$1000 for a mural. The vote to add \$1000 to the approved budget of \$2500 was passed by majority vote. Therefore the request to the Budget Committee for the 2021-2022 Beautification budget will be for \$3,500.
8. Event with City Street Services Department (in person or by ZOOM) to be held jointly with Beautification, Government Relations and Streets and Transportation Committees: Item tabled to July.

9. LA City Park Maintenance Updates – including reports from members regarding conditions of our local parks: Item tabled to July.
10. Orcutt Ranch Monarch Butterfly Project:
 - a. Mayor's Pledge
 - b. Letter to Councilmember Lee

Anthony opened the extensive discussion concerning the dire situation of the monarch butterflies and the actions needed to be promoted and undertaken to help protect them. The two basic methods to make Beautification's position to protect the monarchs clear are: (1) to approve sending a letter to Councilmember John Lee, requesting to designate Orcutt Ranch Park as a monarch butterfly habitat; and (2) to approve sending a letter to Mayor Garcetti requesting the Mayor to support The Natural Wildlife Foundations' support for a monarch butterfly program. After positive discussion, motions were made to approve the production and sending of both letters from the WHNC Council to John Lee and Eric Garcetti. Both motions passed with overwhelming (but not unanimous) support.

Agenda Items 11 and 12 were misnumbered; 11 should have been 13 and 12 should have been 14, were tabled to July.

Brad announced that at next month's meeting we will address the operating rules.

Brad adjourned the meeting at 8:19 P.M.

The next meeting of this committee will be held Tuesday, July 20, 2021, at 6:00 PM, Online and Telephonically.