



WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, October 20, 2021,
Webinar and Telephonic Meeting

Approved December 15, 2021

The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.

Attendees: Brad Vanderhoof, Faye Barta, Bob Brostoff, Vinura Kotuwelle, Steve Randall, Myrl Schreibman, Anthony Scearce, and Joan Trent.

Chair Brad Vanderhoof called the meeting to order at 7:34 PM. A quorum was established. The June meeting minutes were approved.

Numbers refer to agenda items

2. Comments from the Chair: None

3. Public Comment: None

4. Nomination and Approval of New Committee Members: None

5. Committee Operating Rules to Add How Action is Taken and Abstentions are Counted.

Proposed amendment is based on the WHNC Board Bylaws. Proposed amendment -- *The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.*

Faye Barta – Yes, Dan Brin – Absent, Bob Brostoff – Yes, Marie Javdani – Absent,
Steve Randall – Yes, Anthony Scearce – Yes, Myrl Schreibman – Yes,
Alec Uzemeck – Absent, Brad Vanderhoof – Yes

Yes – 6, No – 0, Abstain – 0, Absent – 3, Ineligible – 0, Recused -- 0

The Committee Operating Rules have been amended.

6. Committee Web Pages: Myrl commented the WHNC webpage looks “sick.” He said the tone is a focus on WHNC members and does not speak to the community. Bob stressed the need to restart the Community Calendar of events and the associated mailing list distribution. Myrl volunteered to write the calendar. Brad will check with Dan Brin on the status of the calendar and get background material to restart.

7. Report from the Special Events Committee and any Support Needed from Communications: None

8. Distribution of Ceramic Logo Mugs and other Promotional Items: Mugs will be given to Halloween Houses participants. Mugs will not be distributed at the Environmental Awareness Day Event. Brad will check on the possibility of ordering additional mugs. The possibility of having a microwave safe marking on the mugs will be investigated.

9. Update on Website Enhancements: Discussed under item 6.

10. Social Media Report: No report but Brad said traffic on the WHNC social media outlets is up in general.

Chair Brad adjourned the meeting at 8:35 PM.

The next meeting of this committee is November 17, 2021 at 7:30 PM

