



CITY OF
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CALIFORNIA



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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT SPECIAL EVENTS COMMITTEE/BOARD MEETING MINUTES

Tuesday, March 9, 2021 @ 7:30 P.M.

This meeting of the Special Events Committee was conducted online via Zoom webinar and Telephonically.

APPROVED

Committee Co-Chair Steve Randall called the meeting to order at 7:05 P.M. A quorum was established.

Committee members in attendance were: Steve Randall (Co-Chair), Myrl Schreiber (Co-Chair), Char Rothstein, Saif Mogri, Esperanza Butler, Faye Barta, Aida Abkarians and Tariq El-Atrache. Others in attendance were Emily Rose Kamara.

January 12, 2021 minutes were approved as amended.

Comments from the Chair: Myrl said this committee has been very successful with the work it has done. Past events have earned awards and got a lot of people interested in the Neighborhood Council. Also, that some of the comments at last month's meeting were not necessary and this committee is not a place for it.

Myrl stated that Tariq is leading the Senior Bingo Event work group, and thanked him for his leadership in organizing the event. Myrl mentioned that Esperanza has some very creative and new ideas. Myrl also stated that he feels better now and is ready to help in any capacity that Tariq would need him. Tariq wanted to know if the Master of the Ceremonies, MC is available? Myrl replied she is as of this time. Aida reminded the committee that the budget has to be approved tonight at the committee level so we can present it for approval at the next budget meeting that is on March 23, 2021. Myrl asked Char to help Tariq with the budget and get in touch with Carolyn for any questions they might have. The committee approved the budget. Esperanza asked about advertisement and said she has a perfect way of advertising all the participating businesses. She can create a flyer and a Landing Page. She also said she will check to see if the Landing Page will accept the Council name change.

Steve stated that Saif had designed a wonderful Halloween Registration Form that worked very well and that if we edit the form we can reuse it for this event. Saif said he can easily edit the form. Tariq mentioned that the first 100 people will be participating in the game. Char will get in touch with Joellen, and that Aida will get in touch with CD12. Esperanza added if we use the advertising page, she can put all email addresses and information of the vendors on it. Char agreed with Esperanza and said that was a great idea. Char also asked what was the minimum number of prizes we needed. Tariq presented the budget and Esperanza asked him to add \$350.00 on it for the use of the Landing Page. The budget was approved by the committee.

Public Comments: ERK (Emily Rose Kamara) mentioned that she does not have to give her full name according to the Brown Act and that she only wanted us to know that we have misspelled the word annual on our form. Steve thanked her for the correction.

Co-Chair Steve Randall adjourned the meeting at 8:00 P.M.

The next scheduled Special Events Committee meeting is Wednesday April 14th at 6:00 P.M.