



CITY OF
LOS ANGELES
CALIFORNIA



P.O. BOX 4670, WEST HILLS, CA 91308
WWW.WESTHILLSNC.ORG
MAIL@WESTHILLSNC.ORG

WEST HILLS NEIGHBORHOOD COUNCIL

JOINT SPECIAL EVENTS COMMITTEE/BOARD MEETING MINUTES

Tuesday, August 3, 2021 @ 7:00 P.M.

This meeting of the Special Events Committee was conducted online via Zoom webinar and Telephonically.

APPROVED

Committee Co-Chair Steve Randall called the meeting to order at 7:03 P.M.

Committee members in attendance were: Steve Randall (Co-Chair), Myrl Schreiber (Co-Chair), Char Rothstein, Dr. Faye Barta, Saif Mogri, Clarice Chavira, Glenn Jennings, Aida Abkarians, Esperanza Butler, and Joan Trent. Others in attendance were Brad Vanderhoof, Sandi Bell, Kent Mariconda and Christina Walsh

Comments from the Chair(s): Co-Chair Myrl Schreiber stated that we have been advised by the City Clerk's office that we are only allowed to hold a tabling event at a vaccination site due to liability issues. Member Aida Abkarians stated that she has been communicating with the Mayor's office and endeavoring to get help from them for us to move forward. Sandi Bell requested that we should target 18–24-year-olds.

The minutes of the July 6, 2021 meeting were approved as amended.

Mr. Schreiber stated that the Halloween Houses budget and the Events Form need to go to the board in September. He also advised that we may have more houses this year and may need two days to judge.

Mr. Schreiber suggested that we look for more forms of advertising in addition to social media. He asked that several committee members investigate this idea. Clarice Chavira will explore this. Mr. Saif Mogri reminded that last year we displayed large posters at several locations with attached entry forms. Brad Vanderhoof proposed using EventBrite. Mr. Schreiber requested that we look into this possibility.

August 25th is the due date for preliminary artwork, this is Mr. Randall's charge and CD12 has agreed to participate in this year's Halloween Houses.

Brad Vanderhoof stated that we need a photographer and Mr. Schreiber advised that we need two, one for scary and one for comical. Mr. Mogri will find out if his son is available to be one of them.

During the meeting, Aida Abkarians received a message from the Mayor's office advising that NC's cannot sponsor vaccine events, and that the City is still working in the city and east side of the valley in hot spots.

Mr. Schreiber proposed a Neighborhood Acknowledgement Event, nominating neighborhoods that concern themselves with their block, and/or blocks. He suggested looking for neighbors that show concern for their neighbors. The item was tabled for further discussion. Saif offered to be a member of a future work group.

Mr. Schreiber requested that committee members email Co-chairs Steve Randall and Myrl Schreiber with any creative ideas for future events, and suggested speaking with neighbors and friends for interesting ideas.

There were no public comments.

The next Special Events Committee meeting is scheduled for Tuesday, September 7, 2021 at 7:00 P.M.

The meeting was adjourned by Steve Randall at 8:12 P.M.