



CITY OF
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CALIFORNIA



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WEST HILLS NEIGHBORHOOD COUNCIL
JOINT SPECIAL EVENTS COMMITTEE/BOARD MEETING MINUTES
Tuesday, October 5, 2021 @ 7:00 P.M.

This meeting of the Special Events Committee was conducted online via Zoom webinar and Telephonically.

APPROVED

Committee Co-Chair Steve Randall called the meeting to order at 7:15 P.M.

Committee members in attendance were: Steve Randall (Co-Chair), Myrl Schreibman (Co-Chair), Char Rothstein, Dr. Faye Barta, Joan Trent, Saif Mogri, Clarice Chavira, and Glenn Jennings. Others in attendance were Brad Vanderhoof and Christina Walsh.

Comments from the Chair(s): Co-Chair Myrl Schreibman stated that we now have 12 applications for the Halloween event, that several came from the flyer, and that there is a poster up at Party City with applications. Myrl Schreibman also spoke about the judges confirmed for this year.

The committee was notified that Trader Joes agreed to provide gift baskets to the seven winners. Myrl Schreibman will look into printing 250 additional flyers. Faye Barta sent emails to the 450 people in her Neighborhood Watch group to encourage people to participate. Mark Neudorff has created a promotional video that has been sent to the board and will be distributed via social media. Char Rothstein agreed to contact Joellen regarding the event and Myrl Schreibman will ask Dan Brin to do a press release. Myrl Schreibman mentioned that the lawn signs would begin to be placed tomorrow and that he is working on getting trophies donated for the winners.

The 2nd phase will be providing information to the public so they can tour the entries.

There was discussion of the 1st Annual Holiday Houses on Display event, and it was noted that two months lead time is needed to ensure that we receive City approval in time to purchase needed supplies. Stakeholder Christina Walsh stated that she would like to see gifts for Toys For Tots that could be dropped off at receptacles. There was lengthy discussion regarding the name for the event. Faye Barta moved that we have a 1st Annual Holiday Houses on Display event and Steve Randall seconded the motion. The motion was passed unanimously. Steve Randall moved that we accept the budget of \$930 and Faye Barta seconded it. The motion was passed unanimously.

There were no public comments.

The next Special Events Committee meeting is scheduled for Tuesday, November 2, 2021 at 7:00 P.M.

The meeting was adjourned by Steve Randall at 8:47 P.M.